**Activity: Outcome planning tool**

**Overall aim (write this along the top of the grid):**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Audience** | **Aim** | **Tactics** | **Output** | **Outcome** | **Impact** |
| E.g. prison participants, prison staff, facilitator, wider prison | E.g. increase hard skills (e.g. learning how to repair bicycles) or soft skills (e.g. increasing self-esteem, conflict resolution); or related to final output (e.g.  production of a music festival) | Exercises and approaches  geared towards these aims (e.g. group exercises, skills sharing) | Tangible product of the initiative (e.g. publication,  event, new project) | The result (e.g. 10 people with mechanics qualification; a reported improvement in prisoner/staff  relationships) | Wider short and long-term  Impact (e.g. reduced violence in prison; more people going into work from prison) |
| **Audience 1** |  |  |  |  |  |
| **Audience 2** |  |  |  |  |  |
| **Audience 3** |  |  |  |  |  |
| **Audience 4** |  |  |  |  |  |